



SportsXR - Immersive Analytics in Sports

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SportsXR

support situational awareness for better and more agile decision making in sports

Sports Analytics

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Immersive Analytics (IA)

Analytics

Visualization

Execution



Gap
→



Interaction

Situated

Real-time decision



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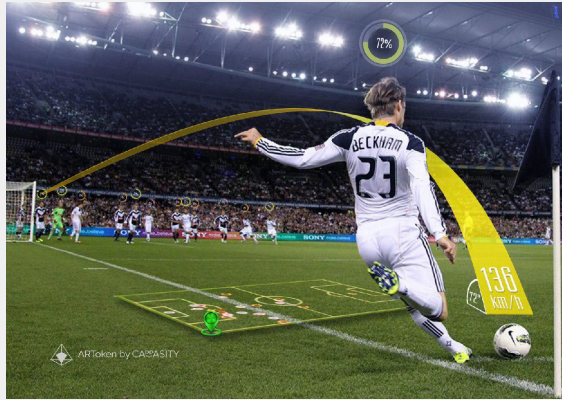
USER SCENARIOS

Training



- Embodied analytics
- Collaboration

Coaching



- Embed analytics into coaching workflow

Fan Experience



- Immersive & interactive
- Personal storytelling & content creation

CHALLENGES

01

Sports data collection

Computer vision techniques
Heterogeneous data

02

In-game decision making

Fast analytic models
Reliable and understandable

03

Situated sports-specific visualization design

Context-dependent &
un-intrusive visualization

04

Collaboration with domain experts

Extract analytic components
from heuristic insights



An aerial photograph of a basketball game in progress on an outdoor court. Four players are visible: one in a red jersey near the basket, and three in purple jerseys. Long shadows are cast across the court. The background is a textured brown surface with faint, large mathematical numbers and symbols like '+', '-', and '.' overlaid. A large white 'Thank you' text is positioned on the left side.

Thank you

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<https://arxiv.org/abs/2004.08010>